**Story Board – Parent Persona**

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1. Sally is asking her dad to help her with her homework, but he says he “hasn’t got the time”, but in fact he doesn’t have the knowledge to help her and wishes that there was a way that he could help her.
2. Sally feels anxious and upset as she really needs support with her homework.
3. The next morning Sally’s dad is at work and does a search on the internet and discovers that there is a tutoring service called “TutorUNI” which connects children with university students who offer tutoring at a discounted price. He connects with the tutor who is available to help Sally immediately.
4. The next day Sally has a session with her tutor from TutorUNI.
5. Sally and her Dad are very happy
6. One month later Sally reports to her Dad that she has now been put in the top group for maths.